Dues-Paying Practices of Private Clubs - Discriminatory Practices
Opinion: 77-55 Memorandum Opinion for the Solicitor of the Department of Labor: Appendix

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APPENDIX

December 7, 1976

MEMORANDUM FOR THE SOLICITOR
DEPARTMENT OF LABOR

Dues-Paying Practices of Private Clubs

This responds to your request for our opinion regarding the proposed memorandum of your Office of Federal Contract Compliance Programs (OFCCP) concerning payment of fees for membership in private organizations. The basic position expressed in the memorandum is that any payment by a Government contractor of membership fees for employees in organizations whose membership practices involve "discrimination" on the basis of race, color, religion, sex or national origin would violate Executive Order 11246 and OFCCP's implementing regulations.

Our conclusions on the issues raised may be summarized as follows:

Title VII's exemption for the employment practices of certain private membership clubs does not govern the present matter. Nor does the public accommodations law's exemption for private clubs. Neither those statutes nor the Constitution would bar the Government from prohibiting payment of dues by a contractor in a case where such a prohibition is needed to remedy discrimination in regard to promotions, compensation, or other aspects of employment. However, in our view, the OFCCP memorandum's basic position is too broad. In some circumstances, the payment of dues to private groups which limit membership on the basis of race, color, religion, sex, or national origin may violate the Executive order or the regulations; in other circumstances, however, such payment may be entirely proper and not result in any proscribed discrimination.

1. One question raised in your request is whether OFCCP must be guided by the exemption of certain bona fide private membership clubs from the coverage of Title VII of the Civil Rights Act of 1964, 42 U.S.C. § 2000e(b)(2) (1975 Supp.). That exemption, contained in the definition of "employer," means that the employment practices of such clubs are not subject to Title VII. We do not believe that that exemp-
tion affects the authority of OFCCP to apply the proposed ruling to the employment practices of contractors covered by the Executive order. That involves no attempt to regulate the employment practices of clubs—which is all that the exemption prohibits.¹

2. We reach the same conclusion regarding the relevance of the exemption of private clubs from the coverage of the public accommodations law, Title II of the Civil Rights Act of 1964, 42 U.S.C. § 2000a(e). The present matter does not involve any challenge to the membership practices of the clubs; they may continue unchanged.² Here, the relationship of Federal contractors to clubs with discriminatory memberships is involved; no exemption of the clubs themselves from direct regulation affects that issue. 42 U.S.C. § 2000a(e) clearly acknowledges the distinction between regulating the clubs and regulating the relations of other entities to the clubs—since it excludes from the exemption club facilities made available to a covered establishment.

3. We do not believe that the Constitution bars OFCCP or agencies from affecting the payment of dues by Federal contractors to private organizations where such payment would result in discriminatory employment. It is well established that the right of association, however broad its sweep, does not prohibit the Federal Government from insisting upon the application of equal protection standards in many fields, including that of Federal contracting. Cf. Oklahoma v. Civil Service Commission, 330 U.S. 127, 143 (1947); Contractors’ Association v. Schultz, 442 F. 2d 159, 170 (3d Cir.), cert. denied, 404 U.S. 854 (1971); Bob Jones University v. Johnson, 396 F. Supp. 597, 606 (D. S.C. 1974), aff’d per curiam, 529 F. 2d 514 (1975).

Whether the current Executive order is based on the President’s power under the Constitution or statutory provisions or both, it is unquestionable that the order is valid. See, e.g., Farmer v. Philadelphia Electric Co., 329 F. 2d 3, 8 (3d Cir. 1964); Contractors’ Association v. Schultz, supra, at 170. If a dues-paying arrangement results in denial of equal employment opportunity, then the Order would afford a basis for remedial action. This conclusion, in our opinion, is not altered by the decision in Washington v. Davis, 426 U.S. 229 (1976), which speaks to the conduct which the Constitution proscribes rather than to the conduct which the Government may take into account in its contracting regulations.

4. Your letter states that one of the main premises for the proposed ruling of OFCCP is

¹ Of course, in the rare event that a club is also a Government contractor, the club’s employment practices would be subject to Executive Order 11246. This is clearly not the situation to which the present inquiry is addressed; and, in any case, there is, in our opinion, no reason to read into the Executive order the Title VII exemption of the employment practices of private membership clubs.

“that an employer's policy of paying membership dues to its employees has a disparate impact on protected groups in that it segregates employees on the basis of their race, color, sex, religion or national origin as to the places where they may transact business and thereby affects their promotion and advancement potential.”

Without questioning the proper application of this thesis to certain factual situations, it does not seem to be of such uniform validity to warrant the categorical prohibition which provides the basis for the memorandum. Although some clubs are used substantially for the trans- action of business or for making business contacts, we see no grounds for assuming that this is universally so. It is our understanding, for example, that many community-service clubs (some of which are frater- nal organizations) are not organizations in which any significant amount of business is transacted or acquired; and the practice of a company to pay for membership in such an organization may be prompted—if by any commercial motive at all—only by the desire to have the company appear as a “good citizen” of the community through participation of many of its employees in good works, without any care or attention to which particular employees are responsible for this reputation.

Moreover, even if it were established that all private club membership appreciably affects promotion potential, or even if such effect were not considered necessary in order to constitute a violation, on the theory that the payment of membership fees is a special emolument available only to certain employees, it is not apparent why a policy which affords each employee an opportunity to join one such organiza- tion would necessarily be discriminatory merely because some of the organizations selected were limited to members of a particular sex, nationality, race, or religion. If, for example, a firm were to offer to pay, for each of its employees at a certain level, membership dues in one “worthwhile community organization,” which it interprets to include, among others, the YMCA, the YWCA, the Jewish Community Center, the Knights of Columbus, the German-American Club, the Hibernian Society, and the National Council of Negro Women, it is far from self-evident that any discrimination prohibited by Executive Order 11246 or the implementing regulations could be found. Or to take what is perhaps a more realistic example: In a city whose luncheon clubs include a “Professional Women’s Club,” a “Businessmen’s Club,” and a “Men's and Women's Downtown Club,” it would not necessarily consti- tute discrimination on the part of an employer to pay dues for all three.

We now turn to the specific provisions of existing regulations upon which the memorandum relies for its categorical exclusion: Two provisions of Revised Order No. 4, which prescribes the contents of affirmative action programs refer to the administration of all “company sponsored . . . programs” without discrimination, and to the need to assure the participation of minorities and women in “company sponsored ac-
tivities or programs.” 41 CFR § 60-2.20(a)(4) and § 60-2.23(b)(9). The OFCCP memorandum regards these descriptions as disapproving contractors' payment of all club membership fees of the type here at issue. We do not believe this generalization is justified. It is possible to view an employer's over-all scheme of paying membership dues as a "company sponsored program"; and any improper discrimination as to whose dues will be paid (e.g., the payment of men's dues only) would be a violation. Assuming, however, that the dues-paying program is nondiscriminatory, the fact that some employees choose to join men's or women's clubs would place the employer in violation of the provisions only if the clubs themselves could be considered "company sponsored activities or programs." We do not interpret the OFCCP memorandum as adopting this position—and it would seem to us an unreasonable reading of the regulations, except perhaps in the case of a club supported so substantially by one particular firm as to constitute a sort of "company club." Thus, no general conclusion of violation of these provisions seems possible, and analysis of the specific circumstances is necessary.

Another provision cited in the memorandum is 41 CFR § 60-20.3(c), which states that an employer "must not make any distinction based upon sex in employment opportunities. . . ." The conclusion that all payment of memberships in clubs limited to men or women violates this provision assumes (1) that the club in question does provide significant business opportunities, and (2) that the employer does not pay for membership in another club, which includes the other sex and which provides equivalent business opportunities. As discussed above, neither of these assumptions is self-evidently correct. Once again, analysis of the specific circumstances is necessary.

Finally, the memorandum refers to the guidelines regarding discrimination based on religion or national origin, 41 CFR §§ 60-50.1, and 50.2. Our views here are similar to those just expressed with respect to sex discrimination. It does not necessarily constitute a violation of these provisions to pay dues in organizations composed of persons of a particular religion or national origin, so long as other employees are given the opportunity of joining, at company expense, other clubs which provide equivalent benefits. The injunction against discrimination does not mean particular religious and ethnic groups cannot be accorded special treatment, so long as over-all benefits are accorded on a nondiscriminatory basis. This is evident from several provisions within § 60-50 itself: § 60-50.2(6) encourages "establishment of meaningful contracts with religious and ethnic organizations and leaders . . . ."; § 60-50.2(8) encourages "use of the religious and ethnic media for institutional and employment advertising"; and § 60.50.3 states that "an employer must accommodate to the religious observances and practices of an employee." It is positively consistent with these provisions for an
employer to subsidize membership in various religious and ethnic organizations.

5. In conclusion, our main difficulty is the generality of the approach and its apparent failure to take into consideration the various types of circumstances which may arise. Please let me know if we can be of any further assistance regarding this matter.

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Office of Legal Counsel